

2.5271" W x 3.75" H

1/4 Page
\$75.00

5.3071" W x 3.75" H

1/2 Page
\$150.00.00

Full Page Bleed: 5.8071" W x 8.2677" H
Plus .125 (1/8th in) bleed.

Full Page No Bleed: 5.3071" W x 7.7677" H

Full Page
\$240.00.00

SUPPLIED ARTWORK
DEADLINE

JAN-20-2023



ADVERTISEMENT REQUIREMENTS

SIZES:

Full Page: 5.8071" W x 8.2677" H Plus .125 (1/8") bleed.

Full Page No Bleed: 5.3071" W x 7.7677" H

Half Horizontal: 5.3071" W x 3.75" H

Quarter Page: 2.5271" W x 3.75" H

(All measurements in inches.)

W: Width

H: Height

SUBMITTING ADS:

All provided artwork must be camera ready.
(This means CMYK and High Resolution)

We accept:

PDFs

TIFFs

JPG

Any other format will not be accepted.

RESOLUTION:

300 dpi

COLOR FORMATS:

Pieces from the Web are RGB (Red, Green and Blue). They don't work for printing. Printing is based on CMYK (Cyan, Magenta, Yellow and Black). Ads must be sent CMYK.

PLEASE CONTACT:

Margaret Andersen: maggiemae@maggiezone.net or 352-360-9497 for ad information.

Or Betsy Arvelo: betsy@brushstroke.com for technical information.